

# Trusted Origination and Execution Platform for Business Solutions

[www.SMEValueAdvisors.com](http://www.SMEValueAdvisors.com)

**SME Value Advisors**

Business Solutions. Unleashed.

# Let's Start with a Story



# How did the Change Happen?

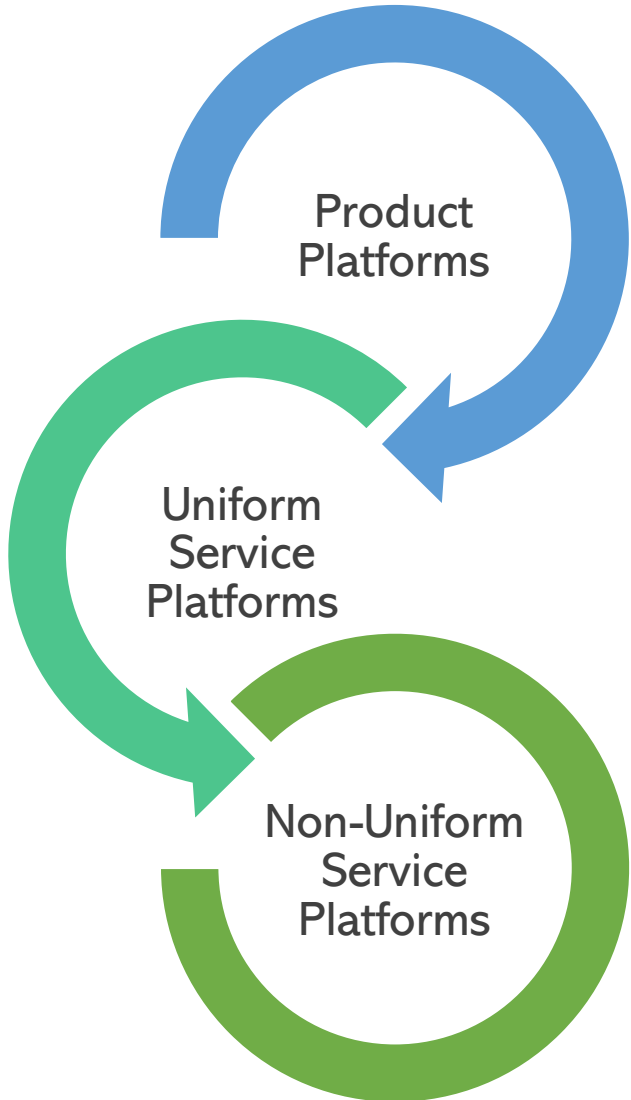
Instead of  
Feeding  
Themselves....



They Started  
Feeding Each  
Other!

**They Just Formed a Platform!**

# Platform Revolution is Already Transforming Many Segments – A Few Popular Examples



...

**amazon**

**Flipkart**

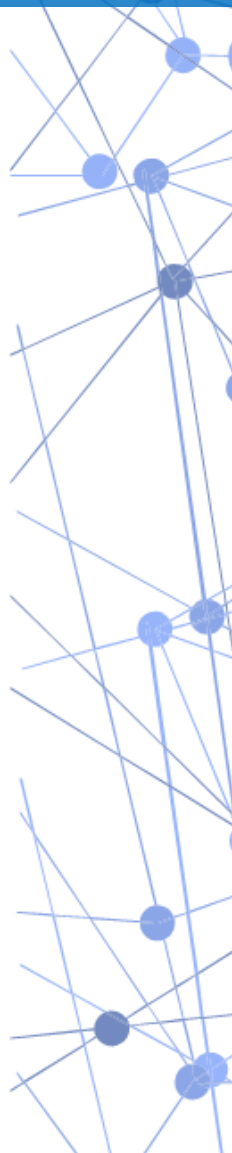


...

**Uber**



...



# Some Critical Services Sought by Businesses



[1]

Private/Public Fund Raise,  
Investor Presentation



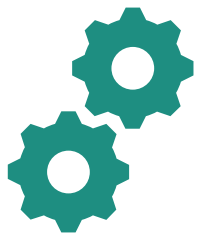
[2]

Growth and Scalability  
Solutions



[3]

Training & Learning  
Solutions



[4]

Dematerialization of  
Company Shares



[5]

IFRS - Ind AS  
Reporting Services



[6]

Financial Modelling,  
Business Valuation

# What About a Platform for Business Solutions?

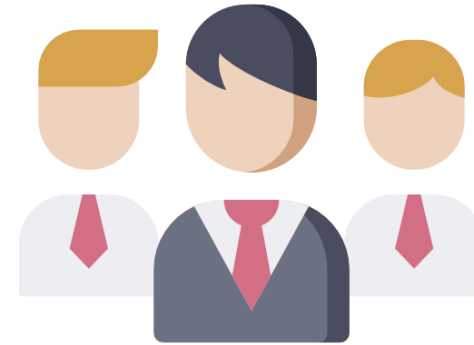


**Platform is the  
Missing Link**



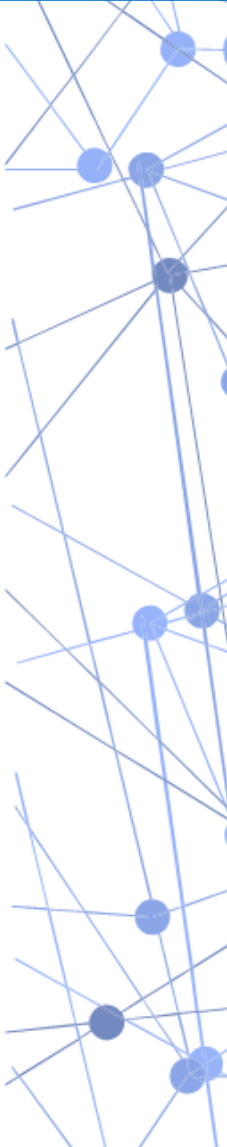
**Corporate & Non-Corporate  
Customers & Their Trusted  
Advisors**

**SERVICE SEEKERS**



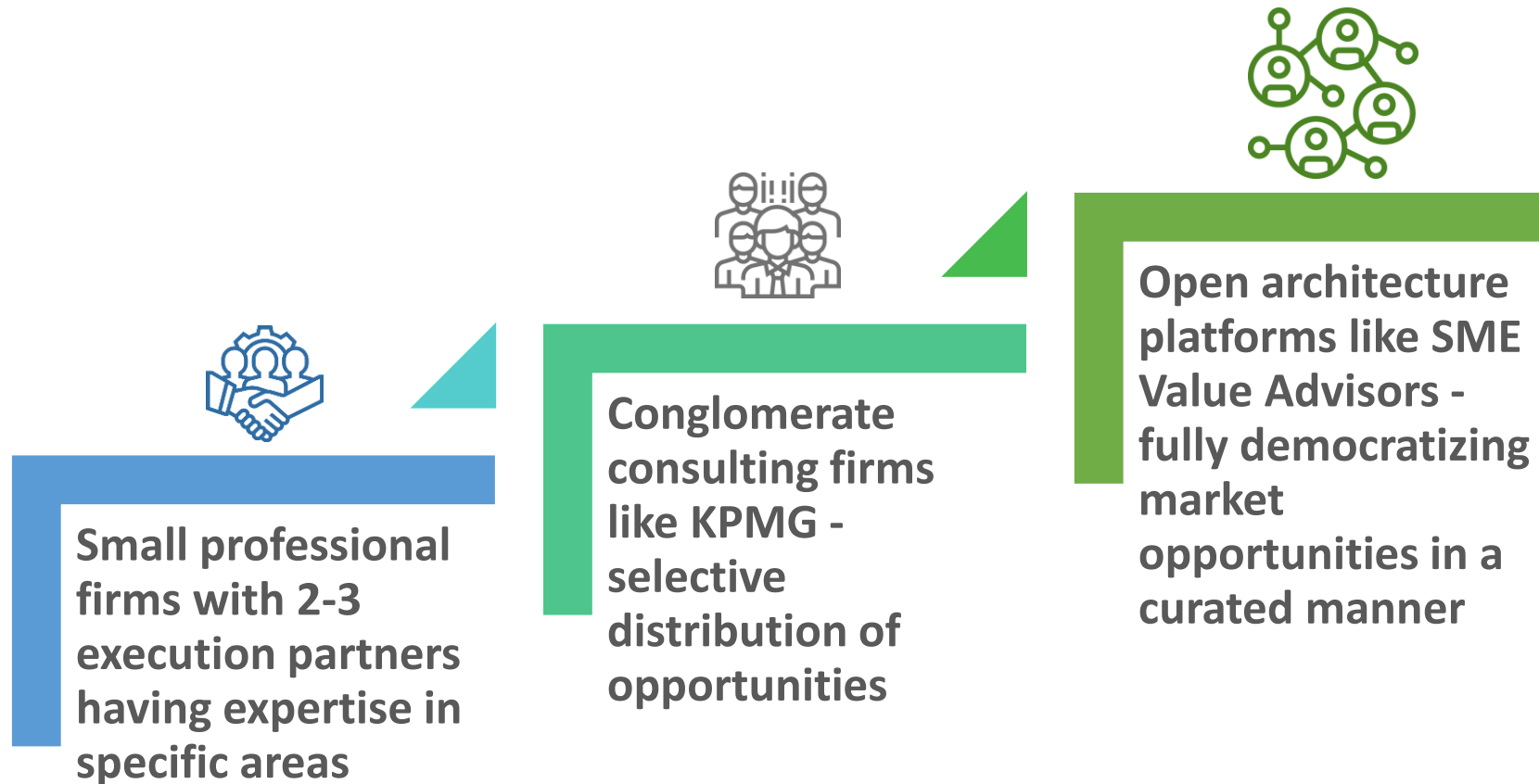
**Professionals or Firms  
Who Deliver One or  
More Services /  
Solutions**

**SERVICE PROVIDERS**





# Our Platform Democratizes Business Opportunities



We aspire to originate transactions with large organizations and distribute those opportunities to individual professionals and firms in smaller cities

# Our Key Value Propositions for You



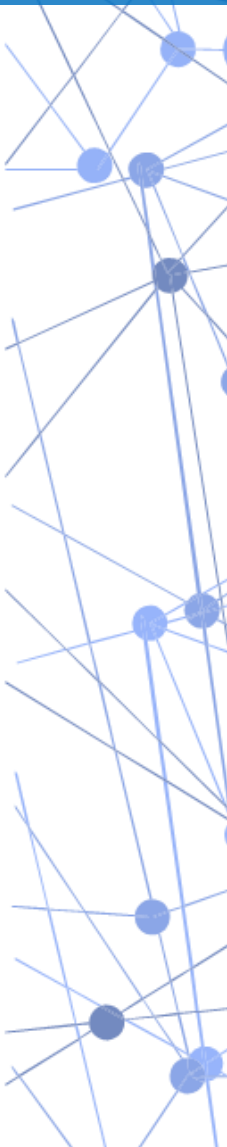
As a Professional, you can grow your business on our platform by getting more clients to serve in your area of competence



Leverage SME Value Advisor's umbrella branding & power of aggregation & apply your execution competence to large corporates & govt. organizations

With 400+ partners, we are already present in  
15 States & 50+ cities

We aspire to be in every state by the end of 2019 & become the preferred execution partner for large corporates & govt. organizations





# Our Key Value Propositions for You



Our team curates customers by their needs, industry, location & transaction history. We eliminate your payment risk and match you with the right customers



Serve your clients better by originating on the platform all their other service needs & earn from it too!

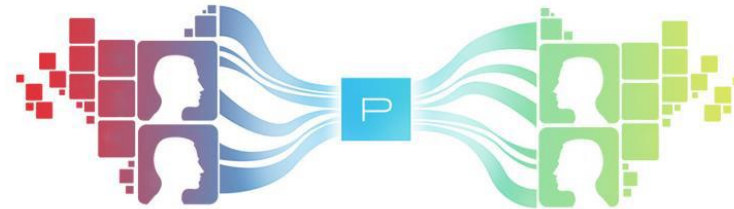
You Win, Your Customers Win, Your Income Multiplies...

Join NOW to Establish Track Record with Us Early On...

# Which Side of the Platform are You?

TWO SIDED MARKETS AND PLATFORMS

Service Providers



Service Seekers

The Best Part is You Don't Have to Choose

You Can Benefit from Both Ends

# Who Can Partner With Us?



Anyone who can deliver one or more services sought by businesses

Both

Anyone with a relationship base to originate requirements on the platform



# 3 Proven Ways to Multiply Your Income



Execute in your area of competence  
& serve more customers



**Execution Fee – Transparent Revenue  
Sharing for All Projects You Execute**



Originate multiple needs of your  
customers & relationship base



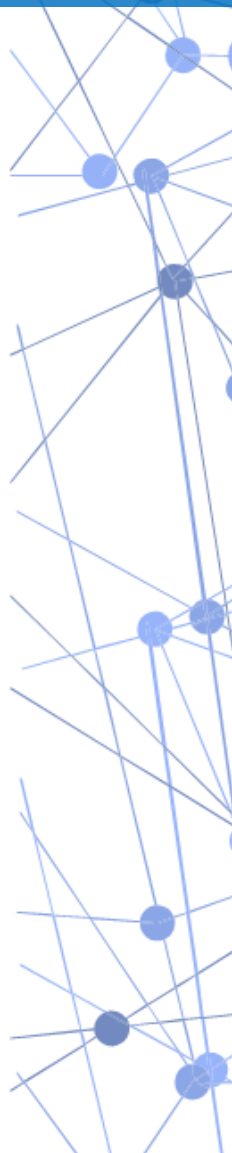
**Origination Fee – Transparent Revenue  
Sharing on All Successful Projects**



Refer new partners across diverse  
execution areas to join the platform



**Lucrative Referral Fee @ of 5% of Total  
Payouts to Partners, You Onboard**



# Success Story – A Real Life Example

- Mr. Guru Sowle, a Consultant, originated a requirement on the platform for preparation of Financial Statements in Ind AS format for his customer Omya Healthcare in Bangalore.
- Our Execution Team mapped the exact needs of the customer and curated the top service provider with good track record for the requirement – CA Ramanujam Narayan from Mumbai.
- Under our supervision, the execution was completed with proper quality adherence and on time. Our partner CA Ramanujam received the full payment even before we were paid by the customer.
- We have many more success stories that validate our model. By 2019 end, we aspire to have 5000+ partners, 500+ originated transactions and 100+ executed transactions.

# What Our Partners Say About Us

## RAMANUJAM NARAYAN

Co-Founder & CFO  
ConTeTra Universal LLP  
Mumbai



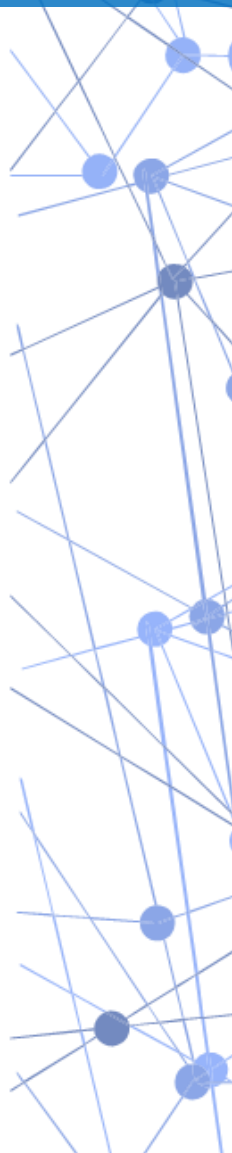
We have partnered with **SME Value Advisors** on Ind AS and IFRS Services for their customers. It has been an incredibly seamless experience on various assignments.

## GURU SOWLE

Consultant



**SME Value Advisors** has a strong customer focus. They meticulously curate the right service provider for every project, leading to high customer satisfaction.





# Our Approach: Technology, Curation, Execution

## Leveraging Technology

Simple Registration and Onboarding

Serve more clients & post requirements anytime, anywhere



Comprehensive dashboard for customers & partners

Documentation of all interactions

## Meticulous Curation

Identify requirements of customers

Curate service providers by area of competence



Match requirements with curated service providers

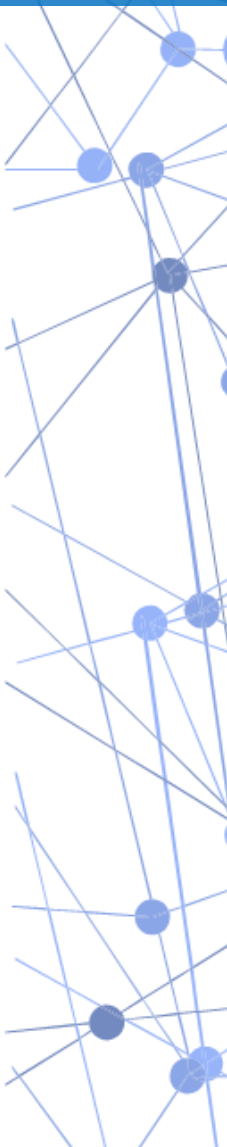
## Responsible Execution

Team of experts focusing on execution

A few services warehoused internally



Full responsibility for execution of transaction & payment to partners



# Our Value System and Partnership Approach

- Customer service is our focus - we own full responsibility of execution
- Partners' interest comes first -timely payments to partners for execution, origination & referrals
- Strict compliance with financial & non-financial laws
- Transparency, Open Communication & Mutual Respect among all stakeholders



Extensive curation at both ends, customers as well as service providers, to ensure seamless execution



# Robust Data Architecture



Data Sharing with  
High Security &  
Confidentiality



Scalable System Strong  
Back-end Intuitive  
Front-end



Query-enabled  
Database with  
Relevant Filters



# 5 Simple Steps to Serve You & Your Clients Better



# We Are an Execution-Oriented Supermarket

## About Us

SME Value Advisors focuses on partnering with professionals such as CAs, CSs, CFAs, Cost Accountants, Advisors, Consultants, etc. who have competence in specific areas and / or a relationship base.

We help our partners expand their customer base and serve their customers better by connecting the right dots. The platform is positioned as an “Execution Oriented Supermarket” for Business Solutions.

The Platform has a demonstrated track record of designing and delivering business solutions.

*For more details, please visit [www.SMEValueAdvisors.com](http://www.SMEValueAdvisors.com)*

# SME Value Advisors

Business Solutions. Unleashed.

**400+ Partners Have Already Joined Us.**

**Why Not YOU?**

**Contact Us**



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